

AUTOMOTIVE
SECTION

AUTO TRADE IDEALS RAISED BY WAR

AUTOMOTIVE
SECTIONMARMON FACTORY
HEADS WIN DINNER

One day in April, thirteen Marmon distributors from various parts of the country descended on the sales department of the Nordyke & Marmon company of Indianapolis. As one wag of the sales department put it, a rumor had spread that there was to be an extra Marmon automobile "ready for delivery—over and above those already promised to the dealers." Each of the above-mentioned thirteen came to make a personal claim for this car and carry it away.

This may sound like a frivolous statement, but it is a dirge to the sales department. Eager and insistent dealers and distributors milled around the factory salesroom daily asking, pleading, begging, "Cars, cars, and yet more cars."

Driven to despair by such incidents, in spite of a production record nearly as large as this company had ever set up, the sales department has jolted the factory heads to a lust for speed. In mid-April H. H. Brooks, assistant sales manager, taunted R. B. Little, assistant factory manager, and Allee Hill, general superintendent, with a little wager that they couldn't surpass the April production schedule.

He wagered a dinner for the "whole production works that it can't be did." The factory fairly humped itself, beating its April schedule by a safe margin for the biggest month's production in the history of the Marmon 34. Accordingly, Tuesday, May 6, the production men and other factory heads, to say nothing of H. H. Brooks, foregathered at a chicken dinner emporium, near to the Indianapolis Motor Speedway, and ate and ate and ate. Among the guests of Brooks and the sales department were H. G. Shafer, secretary and factory manager; Messrs. Little, Hill, Paul Creighton, superintendent automobile division; Perry Dick, assistant to general superintendent; C. E. Jeffers, chief engineer; J. H. O'Brien, supervisor of purchases, and the following factory department heads: Bruce Keene, Ted Collier, Max Thoms, H. C. Wootton, Tom Markey, Eddie Princell, Claude Peed, A. M. Morrell, Lea Rea, and Jack Harmeling.

The following is of interest in connection with DePalma's record of a mile in 24.62 seconds, or at a rate of 149.87 miles per hour, at Daytona Beach, Fla.

The fastest previous automobile record was made by the late Bob Burman, April 23, 1911, at Daytona Beach, when he ran one mile in twenty-five and four-tenths seconds (25.40), nearly 142 miles per hour. Burman's car was a big Blitzen-Benz, with a piston displacement of 1,312.27 cubic inches, and the record, like DePalma's, was made over a measured mile with a flying start.

The Question of the Hour

By BRIGGS

I'LL BET THE COUNTRY LOOKS FINE THIS TIME OF YEAR. GOSH THAT WAS A NICE TRIP WE TOOK LAST SPRING. I SUPPOSE IT WOULDN'T COST ANY MORE TO TOUR THAN TO STAY AT HOME



I'LL GET OUT THE OLD BLUE BOOK ANYWAY—THERE'S LOTS OF TRIPS IN IT WE HAVEN'T TAKEN—NO HARM LOOKING AT IT—WONDER IF I'D NEED NEW TIRES



I'LL NEED A NEW ONE PRETTY SOON ANYWAY—GEE! I CAN JUST SEE SOME OF THOSE COUNTRY ROADS NOW—THE OLD BUS IS IN PRETTY GOOD SHAPE TOO—IT'S A GOOD CAR



—WELL—NOW—LET'S—SEE—ALBANY TO TICONDEROGA—THAT OUGHTA BE A NICE TRIP—GOOD MACADAM—STATE ROAD—LEFT TURN TO BUFFALO—SEE FOOTNOTES.



—I DON'T KNOW—IT'S AWFULLY HARD TO CHOOSE—THERE'S SO MANY NICE TRIPS—WE CAN START OUT AND GO MOST ANY DIRECTION—JUST DECIDE FROM DAY TO DAY—THAT'D BE ALL THE MORE FUN



NOW I OUGHTA GET 20 MILES TO A GALLON—150 MILES A DAY—TOTAL SAY 1500 MILES—THAT'D BE 75 GALLONS—WELL SAY 100 GALLONS—THAT'D BE 27 OR 8 DOLLARS FOR GAS—SAY 30 DOLLARS GAS AND OIL—



WE CAN GO CHEAP IN HOTELS—WE CAN ROUGH IT A LITTLE BIT—IT REALLY WOULDN'T COST NO MORE THAN STAYING HOME—GOSH—!!?



OH—H—CARRIE! COME DOWN STAIRS A MINUTE—I GOT SOMETHING TO SAY TO YOU—I WANTA SUGGEST AN IDEA—



DRAWN ESPECIALLY FOR MOTOR LIFE.

GROCERY STORE
CALLS AT DOOR

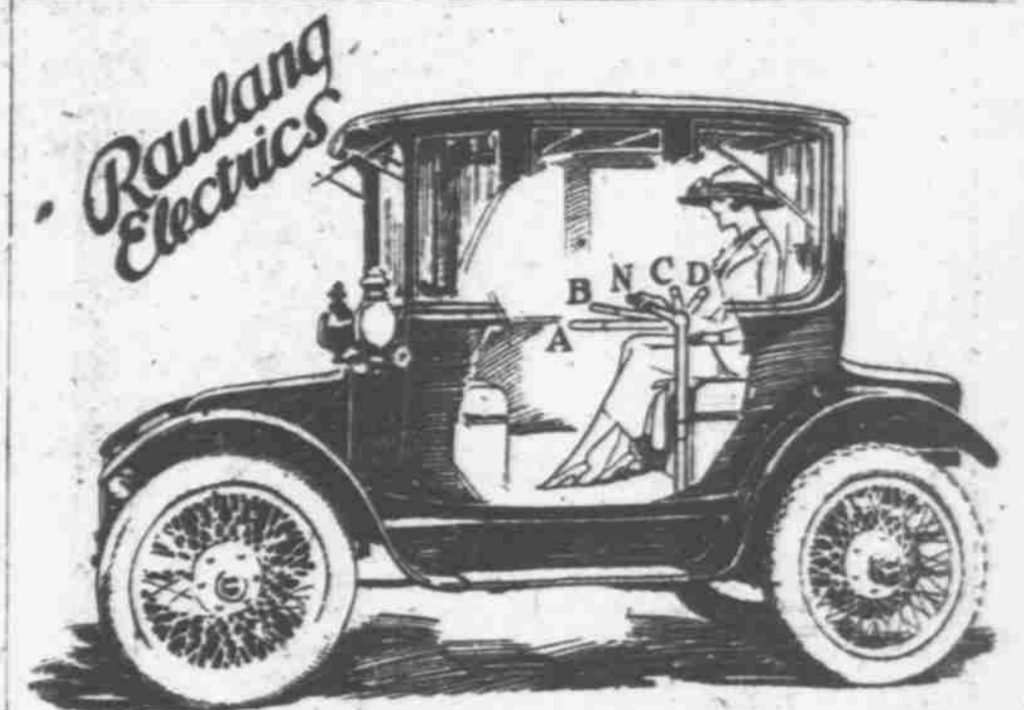
"I'll bring my grocery store around to your front door and let you look over the stock," said the proprietor of the Four Seasons Grocery Company to a Dallas, Tex., matron—and so he did.

The store arrived promptly at 5:52 a. m. and exactly one minute later, even though the housewife had not yet completed her selection of delicacies, it moved on next door. She remained inside, leisurely choosing from this stock and that, until the store was half a block from her home. Then she paid the cashier, got off and walked back.

It is the first self-server, operated on schedule, automobile grocery in the world, according to H. A. Weiner, the owner. He has applied for patents and expects to sell the idea throughout the country. The body is six feet wide and fourteen feet long. Mr. Weiner had for several years owned a Dodge Brothers Motor Car, and it was his experience with it that induced him to choose a Dodge Brothers chassis for the grocery on wheels. Business has already increased so much that he has found it necessary to order a larger body, still using his Dodge Brothers power plant. Reliability of motive power is essential, he says, in maintaining his schedule.

The driver of this grocery wagon does not leave the wheel while his customers select their goods. A complete line of meats, groceries, green vegetables, and everything else typical of the grocery store is carried, and the money is paid as the patron leaves the car.

This is eliminated the terror of the high rent districts.



STEERING CONTROL

The Raulang is simplicity itself in its steering control. It can best be described as being along the line of the least mental resistance.

Study the cut above and note these points:

- N. Represents position for driving in a straight line.
- B. Turning slightly to the left.
- A. Turning completely around to the left.
- C-D. Represent the same as above when turning to the right.

It can readily be seen that the movements are instinctive and the car turns an inch or a circle by the most simple control possible.

This and many other features make this superb electric a wonderful town car for the discriminating autoist.

BARTRAM ELECTRIC GARAGE,
Distributors
1200 New Hampshire Ave. N. W. Phone West 458.

Diamond
AUTOMOBILE
TIRES & TUBES

The Quality That Is Woven Into the Diamond Tire Makes It Possible to

GUARANTEE THEM 6,000 MILES

FIVE PER CENT DISCOUNT FOR CASH. WE PAY THE WAR TAX.

HUNDREDS OF USERS GET 8,000 TO 10,000 MILES

New Price List of Standard Sizes

Rise	Smooth Tread	Squeezee Tread	Gray Tube
30x3	\$13.20	\$15.10	\$2.80
30x3 1/2	17.20	19.15	3.35
32x3 1/2	19.95	22.40	3.80
31x4	26.30	29.95	4.50
32x4	26.85	30.45	4.65
33x4	28.10	32.00	4.85
34x4	28.80	32.65	5.05
32x4 1/2	36.45	41.15	5.95
33x4 1/2	37.50	42.50	6.10
34x4 1/2	38.75	43.80	6.25
35x4 1/2	40.55	45.80	6.30
36x4 1/2	41.10	46.50	6.60
33x5	46.25	50.75	7.35
35x5	46.25	53.80	7.65
37x5	48.95	57.00	7.95

Columbia Auto Supply Co.
741 13th St. N. W. Franklin 2603
We Carry a Full Line of All the Best Makes of Automobile Locks

Save 10 to 20 Per Cent
—ON ALL—
Auto Needs

Have You Tried **CASCO** SPOT POLISH CASCO? It's the best! It's the best! It's the best!

If we can't do that for you we don't want your business.

Get a reliner and add 1,000 miles to your tire; all sizes, \$1.80 up.

Dietz Parking Lamps... \$2.00 (Save Your Battery.)

Grease Guns 65c
Fire Extinguishers \$1.50
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Vulcanizers \$9 up
Piston Rings Full Line of Walden Wrenches Everything for the Auto

Tire Chains and Locks 90c
Spot Lights \$3.50 to \$10
Jacks 75c

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MAP DETAILS FOR
BIG AUTO PARADE

The first meeting of the executive committee having in charge the coming motor truck parade, met Friday afternoon at the show rooms of the Autocar Company, Pennsylvania avenue. Mr. A. B. Comber in the chair. At this meeting June 25th was set on as the date.

It was agreed that the parade should be, as nearly as possible, a true exemplification of the value of motor transport to industrial and commercial life, and plans were made to have represented in the "army" not only Washington dealers, but owners and users of trucks as well. This movement is not one of hasty thought, or sudden action, but has long been contemplated by the Washington Automotive Trade Association under whose direction the parade will be held.

It has long been the desire of the National Highway Commission and the United States Motor Transport Corps that the Nation's Capital should

give some such ocular demonstration of the great value of motor transport to the economic welfare of the country.

It was determined at the meeting to ask the co-operation of all business houses in the city using trucks in their business. A committee was appointed to arrange for suitable prizes for the best decorated truck, the largest number exhibited by one concern, and the best slogan displayed on a truck that would best describe the value of trucks to the commercial world. Other prizes will be also offered, announcement of which will be made later.

The next meeting of the committee will be held at 3 o'clock Wednesday afternoon at the same place.

It is understood that the District and Government officials will take part in the demonstration.

DE PALMA BREAKS MILE MARK.
Just as it was getting dark on the beach at Daytona and the tide was narrowing the shelf, to a ribbon, Ralph De Palma, in his aviation motor twin-six, shattered the record for a mile with a standing start by a mark of 24.62. This was formerly held by Oldfield at 24.65. And the young Packard pilot, after three days of the most spectacular bursts of speed in the annals of motordom, quit the beach with all the records ever made at Daytona.

Service Station for
Stewart CUSTOM BUILT NECESSITIES
"Cheyre More Than Accessories"

Don't Send to the Factory for Stewart Service
We Give the Same Service Here and Save You Time

THAT'S why we're here—to give you real Stewart service—"SAME-DAY" SERVICE—right on the ground. What might take us but a few hours to correct would require several days if you sent it clear to the Stewart factory in Chicago. Our service covers all the surrounding territory.

Give the same care to your Stewart equipment that you do to the rest of your car and you will never need any repair service. But at the first indication of trouble, hurry in to us. Our factory-trained mechanics will put your speedometer, vacuum system, or any other Stewart Necessity back into first-class condition in short order.

You are sure of getting genuine Stewart Replacement Parts when you buy them from us. We also carry all Stewart Custombuilt Necessities.

STEWART SERVICE STATION
1119 14th St. N. W. Franklin 5496

YOU NEED THE Stewart BIG TEN

MAIN 560 General Distributors

Read the Automotive Section
of the Times Every Saturday

THE FOUR WINNERS
The World's Greatest Record of Any Automobile Unit Won by the
Miller Carburetors
At INDIANAPOLIS, MAY 31st
Of the Thirty-Three Entries Twenty-Five Used Miller Carburetors, the Engines of the Three Winners Were Equipped With Millers

HOWARD WILCOX - WINNER USED MILLER CARBURETOR
EDDIE HEARNE - SECOND USED MILLER CARBURETOR
JULES GOUX - THIRD USED MILLER CARBURETOR

The Miller the Choice Dependable of Those Who Know

The carburetor of an internal combustion engine is the heart of the entire plant, unless it functions absolutely perfectly and delivers the utmost of power, all perfection in construction of other parts, all indomitable courage of its pilot, all security of its tires avail the machine nothing.

It can be aptly compared to the heart action of a marathon runner, without perfect action and strength no perfection of limb or build of body can offset a weak or improperly functioning heart.

It is a significant fact that the three leaders were equipped with **MILLER CARBURETORS**.

It is a significant fact that twenty-five out of thirty-three men whose paramount consideration was perfect efficiency should have chosen **MILLER CARBURETORS**.

The conclusion is obvious, if Miller's will deliver such perfect efficiency in such a test, it must of necessity be the most economical and perfect for your car, as proved by the "acid test" of the auto race track.

That during the entire five hundred miles of grueling driving these dependable carburetors delivered every ounce of power demanded of a continuous speed of nearly eighty-eight miles an hour.

Without 100 per cent Perfect Combustion This Record Would Have Been Impossible

LIBERTY CAR SALES CO. 1212 E Street N. W.